

BUSINESS FINLAND



INVITATION

Spain-Finland Industrial Energy Efficiency webinar 16.6.2021 10am to 11:30am¹

Business Finland is hosting a webinar + B2B meetings with stakeholders in the Food&Beverage, Pulp&Paper, Steel, Tile, Chemical sectors and specialized engineering companies to discuss about energy efficiency.

¹ From 10am to 11:30am -> webinar, Finnish companies will pitch their portfolios

Afterwards -> one to one meetings will be held

Optional -> if any interested Spanish company is unable to attend the event, it would be possible to check any other available dates to arrange the one to one meetings

Industrial energy efficiency plays a fundamental role in the decisions taken in the industrial sector since its benefits and competitiveness in the international market depend on it.

Energy savings obtained as a result of various efficiency related projects can range between 10% and 35%. There is still a large part of the Spanish industry that is not particularly aware of the benefits that can be obtained because of the implementation of energy control policies or introducing innovations based on new work methodologies. However, the awareness is rising and opportunities for Finnish suppliers emerge. The industrial sector has traditionally represented the highest percentage of energy consumption in Spain. And it is responsible for around 31% of energy consumption according to data from the Institute for Diversification and Saving Energy (IDAE), and ranking second after transportation. In addition, this sector will be benefited in the short and medium term by the changing legislation and the EU Funds.

Join us for the Industrial Energy Efficiency event to find out first-hand which are the possibilities of this sector, potential projects and create direct connections with stakeholders in the local market.

WHY PARTICIPATING IN THIS EVENT?

- Few specialized competition in this specific cross-industry sector
- Key driver for Spanish companies: Costs saving
- Most of the producers/clients do not know the real costs of their energy consumption
- Efficiency technical services and products in high demand
- Usually companies with more than 300K EUR turnover/year look for external energy saving services and products
- Sectors benefiting from these products are intensive energy sectors such as chemical, food and beverage, vehicle manufacturing, steel production, or P&P. These sectors have relevant production sites in Spain and will be represented in the event

WHO SHOULD PARTICIPATE IN THE WEBINAR?

- Offering regarding small/mid-scale Smart Energy generation + energy efficiency solutions
- Biomass & Cogeneration technologies
- Compressed air solutions
- Companies providing solutions for efficient use of raw materials and waste recycling

- Waste heat recovery
- Steam usage solutions

The webinar will be held in English on MS Teams.

Agenda can be found under the registration link.

[REGISTRATION](#)

Further information

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