



The idea behind CAR Masters

A good master needs an education that combines the development of hard skills and soft skills with practical experience. With CAR Master we will develop a blended learning program for masters in industrial production. This blended learning program that will be offered in CAR Masters will provide the masters with attractive and targeted training in a flexible way: according to the needs of the company and the current situation. But also, the type of results developed will be available online and offline, to support hybrid education.

Therefore, CAR Master target audience are:

- Industrial companies
- Masters and talents in industrial production
- Trainers, HR experts
- Educational institutions and schools

This target audience will receive the following project results (resources):

1. Definition of key skills of production managers
2. CAR Master Curriculum
3. CAR Master Learning experience platform
4. Face to face training
5. Accreditation of methodology
6. CAR Master learning experience platform finalization

Although, the CAR Master educational content is targeted at automotive and related industries, they will also be transferable to other industrial production sectors since the program is built on the specific needs of businesses identified in the preparatory project phase.

What was the idea behind the CAR Master project?

- To define the competence framework of production managers
- To improve the combination of hard and soft skills of production managers (masters)
- To develop open education and innovative practices in a digital area and face2face (blended learning)
- To create an online platform as a tool for innovative methods which educates masters

CAR Masters first result is the Definition of key skills of production managers

For the development of the result, the CAR Masters Partnership (Coordinator – Czech Republic, EuroProfis, s.r.o.; Partners - Austria, bit schulungcenter; Germany, IHK-Projektgesellschaft mbH; Spain, FEMEVAL; Slovakia, Automotive Industry Association of the Slovak Republic; Poland, Danmar Computers) organized interviews with HR managers and masters. The interviews were held in the six countries of the Partnership in period from May to August 2022. The Benchmarking Report is an analysis of a considerable amount of data collected from 63 companies (not only automotive, but also aerospace, equipment





suppliers, engineering, etc.), including 65 responses from HR experts and 69 from masters/supervisors. Interviewees were asked about key competences of masters/supervisors/foremen working in production, if their companies have specific curriculum for Masters, how does a master's typical working day look like and what are their typical working situations, preferred T&L methods, and finally to provide feedback on the proposed topics for the CAR Masters Curriculum. The outcomes of the first result have served as a basis for the preparation of the CAR Master Curriculum, second project result.

The mentioned Benchmarking Report is attached to this publication and can also be download from the project website [URL: <https://www.car-master.eu/>]

To follow our project and find about the availability of results (resources), go to the pages:

Facebook page: <https://www.facebook.com/CARmastertraining>

LinkedIn page: <https://www.linkedin.com/company/car-master-european-project/>

